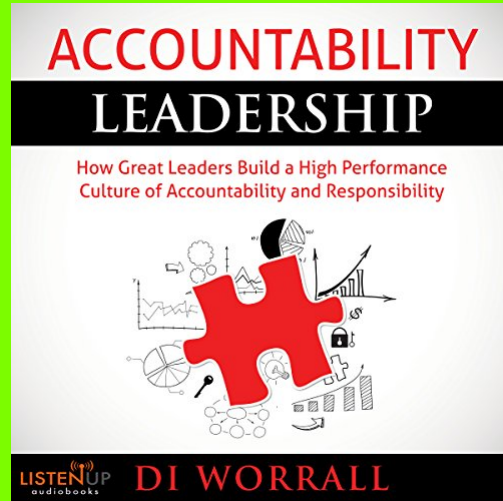


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Great business leaders understand that acceptance of greater personal accountability and responsibility leads individuals, teams, and organizations back on the path to success. But with the evolving nature of 21st century business, the practical steps that go into creating a high performance culture of accountability have become more muddled than ever. Many organizations have seen temporary improvements, implementing traditional systems of accountability in an attempt to drive high performance in the workplace - only to quickly revert back to their old ways, or worse. Accountability Leadership will teach you: What it really takes to lead a high performance culture of accountability Why so many of today's employees avoid personal accountability and responsibility like the plague, and how to reverse that trend How to sustain great performance through inspiring feedback, feed-forward and follow-through What an accountability plan is, how to create one, and why it's considered the "secret weapon" behind successful enterprise transformation Filled with real world case studies and straightforward, easy to digest research, Accountability Leadership offers practical solutions that are direct, engaging, fast, cost-effective, proven, and easy to implement.